

July 2015 Events and Announcements

California and Brazil were great trips with a lot of information learned. Please hear about our Brazil trip at the Hawaii Coffee Association's Conference on July 17 at the Courtyard at King Kamehameha's Kona Beach Hotel. I am still catching up with emails and messages and thank you for your continued patience. - Andrea

Are you spraying Pyrethrin products that contain Piperonyl Butoxide?

Hawaii allows the use of Pyrethrin products that contain Piperonyl Butoxide (PBO) to be sprayed on coffee as long as the product labels state that it is ok for use on coffee and label directions are followed.

In recent months, Japan has stopped green coffee shipments from Hawaii due to the detection of PBO residues. The reason this is happening is because Japan does not have a Maximum Residue Level (MRL) published in Japan for PBO in Coffee and the standard practice is then to fall back to the 0.01 part per million (ppm) measure, which is a considerably low level.

If you are using products containing PBO and send coffee to Japan, please be aware of this situation. If you sell coffee cherry, parchment or green bean to processors, I encourage you to contact and talk to your processor.

Are you Interested in Exporting Coffee to Japan Market?

FROM: Hideki Yamane,
Economic Development Specialist, Market Development Branch
Hawaii Department of Agriculture

Aloha Hawaii coffee industry groups,

Are you interested in exporting coffee to Japan market?

Hawaii Department of Agriculture (HDOA) has obtained a list of potential importers/buyers from USDA FAS office in Tokyo, Japan.

Please find the attached list here:

<http://www.konacoffeefarmers.org/general-info-sent-to-kcfa/japanese-buyers-contact-list/>

Please mention that you are referred by USDA office in Tokyo and HDOA when you contact the buyers.

The FAS office also advised to visit the following tradeshow if you are unfamiliar with the market.

Supermarket Trade Show Japan (Feb 2016)

<http://www.smts.jp/en/>

Hawaii will be coordinating an WUSATA program for this tradeshow.

Foodex Japan (Mar 2016)

<http://www.jma.or.jp/foodex/en/>

Tokyo Café Show and Conference (Jun 2016)

<http://cafeshow.jp/>

Gaishoku Business Week (Aug 2016)

<http://gaisyokubusiness.jp/english/>

Consumption of coffee is increasing in this green-tea oriented country as more and more people realized health benefits of coffee for anti-aging and etc. Over 25% of Japanese are 60 years old or elder. High-end and boutique coffee are

Hawaii is home to nearly 10,000 acres of land planted in coffee. In 2012, coffee farmers in Hawaii produced more than 8 million pounds of coffee, valued at more than \$54 million. The borer is an insect native to Central Africa that lives, feeds and reproduces in both immature and mature coffee berries. This damage can have a significant negative impact on the quality and quantity of coffee crop yields. As a direct result of the coffee berry borer, many farmers in 2012 expressed concerns that their yields were in jeopardy. The Agricultural Research Service commenced an integrated pest management program in 2013 to study and develop a management plan for the coffee berry borer.

EPA's Proposal to Mitigate Exposure to Bees from Acutely Toxic Pesticide Products - Send Your Comments

EPA has extended the deadline to comment on their Proposal to Protect Bees from Acutely Toxic Pesticides and announced a webinar to explain the basics of the proposal.

If you would like to send comments for Cathy Tarutani to submit, send them to her by Tuesday, July 15.

Comments must be received by EPA no later than July 29, 2015. (The extension is 30 days.) You and any stakeholders are welcome to submit comments directly to EPA. The URL for this docket on Regulations.gov and other instructions to submit comments directly are in the Federal Notice in my previous message about this issue. Please notify Cathy if any comments are submitted directly.

Little Fire Ant Workshop for Commercial Growers & Homeowners

Tuesday, July 14, 2015

(2 sessions are available)

Afternoon: 1:00 PM – 3:00 PM

Evening: 5:00 PM – 7:00 PM

**Kona Cooperative Extension Service Conference Room
(79-7381 Mamalahoa Highway, Kealahou, HI 96750)**

Light refreshments will be available.

Please call Gina at 322-4892 to RSVP or by email at ginab@hawaii.edu by Monday, July 13, 2015.

A Coffee Quality Workshop for Farmers

Saturday, July 18, 2015

7:30 am Registration

8:00 am – 12:00 pm

**Courtyard at King Kamehameha's Kona Beach Hotel
(75-5660 Palani Rd, Kailua-Kona, HI 96740)**

RSVP required. Contact Gina at 808-322-4892 or ginab@hawaii.edu.

Registration for this workshop is at <http://www.hawaiicoffeeassoc.org/event-1929950>

If you've already paid for a full HCA conference registration (\$199), conference registration for cupping entrants (\$149), or (Saturday) day pass (\$50), you need only to RSVP to Gina.

If you would like to attend the workshop, but do not want to attend the entire HCA conference, just register for the day pass (\$50). Then, RSVP to Gina and we'll see you on Saturday, July 18! With this day pass, you will be able to attend other events happening on Saturday.

Each attendee is required to bring with them:

- One Ziploc bag containing 300 grams (10.6 ounces) of their parchment coffee
- One Ziploc bag containing 300 grams of their green coffee
- Two Ziploc bags containing 300 grams each of their lightest roast coffee, e.g. medium roast
- One self-addressed first class (#10 letter) stamped envelope

If you do not have green, parchment and/or roasted coffee to bring with you, you are still welcome to attend this workshop. However, you must still register and RSVP for the workshop. We will try to have samples for those without coffee, to do the exercises with. Evaluations of the roasted coffee will not be offered if you do not bring in your own roasted coffee.

Hawaii Coffee Association's Annual Conference

20th Annual Conference, Trade Show and Cupping Competition

July 16-18, 2015

Courtyard Marriot King Kamehameha's Kona Beach Hotel
Kailua-Kona, Hawaii

Register at <http://www.hawaiicoffeeassoc.org/event-1929950>.

International Conference on Kava - Oahu (Posted 6/3/15)

JULY 25-26, 2015

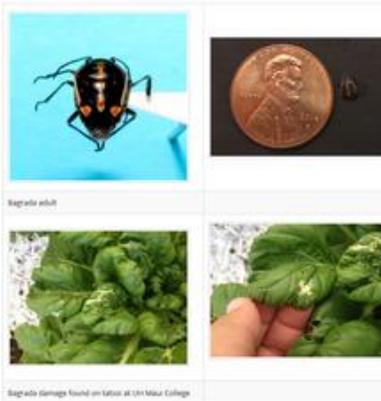
CHAMINADE UNIVERSITY

Campus on the slopes of Kalaepohaku behind Waikiki

3140 WAIALAE Ave

HONOLULU, HI, 96816

Visit <http://www.kavacon2015.com/> for more information and to register for the conference.



Bagrada Bug Found on the Big Island

This pest of crucifer (and other) plants has now been found on the Big Island. Please be alert for this invasive insect.

Link to HDOA New Pest Advisory: <http://hdoa.hawaii.gov/pi/files/2013/01/Bagrada-hilaris-NPA12-9-14.pdf>

If you suspect this insect on your farm or property, please contact Stacey Chun (HDOA Hilo) at 808-974-4146 or stacey.g.chun@hawaii.gov or Rob Curtiss (HDOA Kona) at 808-323-7579 or Robert.T.Curtiss@hawaii.gov

Natural Farming Monthly Meeting

Tuesday, July 14, 2015 (second Tuesday of the month)

6:00 PM – 8:00 PM

Komohana Research and Extension Center (875 Komohana Street, Hilo)

Hawaii Tropical Fruit Growers Monthly Meeting

Monday, July 20, 2015 (third Monday of the month)

7:00 PM – 9:00 PM

81-6393 Mamalahoa Hwy, Kealahou, HI 96750

If headed south, turn right after the white house/building that is across the street from the thrift store. If headed north, turn left after the mock orange hedge and before the white house/building.

Kona Coffee Farmers Association Board Meeting

Tuesday, July 21, 2015 (third Tuesday of the month)

3:00 PM to 5:00 PM

Kona Cooperative Extension Service Conference Room

Kona Young Farmers Monthly Meeting

Wednesday, June 29, 2015 (last Wednesday of the month)

7:00 PM – 9:00 PM

Teshima's Restaurant (Honalo)

Ka'u Coffee Growers Cooperative Monthly Meeting

Tuesday, August 4, 2015 (first Tuesday of the month)

6:00 PM – 8:00 PM

Pahala Community Center

Kona Coffee Council (KCC) Board Meeting

Thursday, August 6, 2015 (first Thursday of the month)

4:00 PM to 5:30 PM

Kona Cooperative Extension Service

Hawaii Coffee Association Board Meeting

Wednesday, August 12, 2015 (second Wednesday of the month)

9:00 AM to 2:00 PM

Kona Cooperative Extension Service Conference Room