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## **HCA CROWNS CHAMPIONS OF HAWAIIAN COFFEE**

### **99 COFFEE ENTRIES VIE IN CUPPING**

LIHUE, HAWAI'I—Two Champions of Hawaiian Coffee were crowned in Commercial and Creative divisions during the annual Hawaii Coffee Association's (HCA) 18th Conference and 5th Cupping Competition at the Kauai Beach Resort on Saturday, July 20.

Big Island Coffee Roasters of the Big Isle's Hawai'i District was awarded the top spot in the Creative category with a score of 86.939. 'Creative' entries are those that had less than 300 pounds of the winning coffee available for purchase. The Creative category encourages farmers to experiment with new varieties and cultivation or processing methods without having to produce a commercial-level quantity of coffee.

Mountain Thunder Coffee from Hawai'i Island's Kona District received top honors in the Commercial category scoring 85.51. These entries had at least 300 pounds of the winning coffee available for purchase as of the time of entry. A full listing of all entries that received a score of 80.0 or greater is being provided on the HCA website at [hawaiicoffeeassociation.com](http://hawaiicoffeeassociation.com).

The coffees were 'cupped' and scored from a pool of 99 premium Hawaiian coffees from eight statewide districts: Hamakua, Hawai'i, Ka'u, Kaua'i, Kona, Maui, Moloka'i and O'ahu. Coffee cupping is a combination of art and science where coffees are evaluated and scored based on subtle characteristics including flavor, aroma, "mouth-feel," acidity, sweetness and aftertaste.

Entries were critiqued by a judging panel of esteemed coffee industry professionals using standardized blind procedures, as defined by the Specialty Coffee Association of America (SCAA). Judges assigned a single numerical score to each coffee (scores provided with release).

The SCAA defines "Specialty Coffee" as a coffee that has a cupping score of 80.0 or greater. Awards were given for up to the top three eligible entries from each district, and the top 10 eligible coffees in each of the Commercial and Creative categories received awards.

Judges for this year's cupping panel were SCAA President Paul Thornton of Coffee Bean International, SCAA Vice President Shawn Hamilton of Java City Roasters and Warren Muller of Inter-American Coffee.

The scores of entries are going up, according to David Gridley, HCA cupping competition chair. "Nearly 80 percent of the 99 entries achieved a cupping score of 80.0 or greater," said Gridley. "At our first cupping five years ago, we had 55 to 60 percent of entries scoring 80.0 or more."

"Constant improvement and moving forward were reoccurring themes of our 5th Annual

Cupping Competition,” noted HCA President Greg Stille. “Growers are continually improving farming and processing practices that contribute to the production of high-quality coffee.”

The conference also featured an industry trade show, numerous informational speakers, growers’ reports, a hands-on cupping workshop, a silent auction and a tour of Kauai Coffee Company’s farms and facilities.

The Hawaii Coffee Association’s mission is to represent all sectors of the Hawai’i coffee industry, including growers, millers, wholesalers, roasters and retailers. HCA’s primary objective is to increase awareness and consumption of Hawaiian coffees. A major component of HCA’s work is the continuing education of members and consumers. This annual conference continues to grow each year and is gaining increased international attention.

For more info, visit Hawaii Coffee Association’s website at [www.hawaiicoffeeassociation.com](http://www.hawaiicoffeeassociation.com).

# HAWAII COFFEE ASSOCIATION

## 5th ANNUAL CUPPING COMPETITION AWARDS

**July 20, 2013**

### DISTRICT WINNERS

<b>District</b>	<b>Place</b>	<b>Farm</b>	<b>Owner</b>	<b>Division</b>	<b>Varietal / Cultivation / Processing</b>
Hamakua	1	One Heart Farm Hawaii	Ed Bouc	Commercial	Guatemalan Antigua
Hamakua	2	Hawaiian Rainbow Farms	Kevin & Cindy Beckey	Creative	Guatemalan
Hawaii	1	Big Island Coffee Roasters	Brandon Damitz & Kelleigh Stewart	Creative	Pink and orange bourbon
Hawaii	2	OK Farms	Edmund Olson	Commercial	Red Caturra
Hawaii	3	Big Island Coffee Roasters	Brandon Damitz & Kelleigh Stewart	Commercial	Red caturra, catuai, pache, typica
Ka'u	1	Rusty's Hawaiian L. L. C.	Lorie Obra	Creative	Bourbon
Ka'u	2	JN Coffee Farm	Leo Norberte	Creative	Guatemala
Ka'u	3	JN Coffee Farm	Leo Norberte	Commercial	Red Guatemala and yellow Guatemala
Kauai	1	Moloa'a Bay Coffee	John McClure	Creative	Typica - Natural
Kona	1	Mountain Thunder Coffee-Honaunau	Trent Bateman	Commercial	Typica
Kona	2	Greenwell Farms - Konawaena Farm	Tom Greenwell	Creative	F3 Hybrid
Kona	3	Malia Ohana	Malia Bolton	Creative	Arabica typica
Maui	1	Keokea Farm	Ann Ashley	Creative	Typica-Kent-Caturra, Wet
Maui	2	Shim Coffee & Protea Farm	Casey Shim	Creative	Wet Process
Maui	3	Pueo Coffee Company	Tom Leuteneker	Creative	Wet process, Hand picked, Sun dried
Molokai	1	Coffees of Hawaii	Mike Atherton	Commercial	Red Catuai-Washed-Mech-1
Oahu	1	Waialua Estate Coffee	Dole- Derek Lanter	Commercial	Typica, Mech, Wet

# HAWAII COFFEE ASSOCIATION

## 5th ANNUAL CUPPING COMPETITION AWARDS

July 20, 2013

### CREATIVE DIVISION

Place	Farm	Owner	District	Varietal / Cultivation / Processing
1	Big Island Coffee Roasters	Brandon Damitz & Kelleigh Stewart	Hawaii	Pink and orange bourbon
2	Keokea Farm	Ann Ashley	Maui	Typica-Kent-Caturra, Wet
3	Shim Coffee & Protea Farm	Casey Shim	Maui	Wet Process
4	Rusty's Hawaiian L. L. C.	Lorie Obra	Ka'u	Bourbon
5	Pueo Coffee Company	Tom Leuteneker	Maui	Wet process, Hand picked, Sun dried
6	Greenwell Farms - Konawaena Farm	Tom Greenwell	Kona	F3 Hybrid
7	Malia Ohana	Malia Bolton	Kona	Arabica typica
8	Mauka Meadows	Bird Feather Co., Ltd.	Kona	Kona Typica
9	JN Coffee Farm	Leo Norberte	Ka'u	Guatemala
10	Joe Castaneda Farm	Joseph Castaneda	Ka'u	Typica

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## 5th ANNUAL CUPPING COMPETITION AWARDS

July 20, 2013

### COMMERCIAL DIVISION

Place	Farm	Owner	District	Varietal / Cultivation / Processing
1	Mountain Thunder Coffee-Honaunau	Trent Bateman	Kona	Typica
2	OK Farms	Edmund Olson	Hawaii	Red Caturra
3	JN Coffee Farm	Leo Norberte	Ka'u	Red Guatemala and yellow Guatemala
4	Wailapa Farms	Charles A. Brown	Kona	Kona Typica
5	JN Coffee Farm	Leo Norberte	Ka'u	Guatemala
6	Mountain Thunder Coffee-Kaloko Cloud Forest Estate	Trent Bateman	Kona	Typica
T-7	Big Island Coffee Roasters	Brandon Damitz & Kelleigh Stewart	Hawaii	Red caturra, catuai, pache, typica
T-7	Orcino Coffee Farm	Franklin Orcino	Ka'u	Typica
9	R & G Farm	Rogelio Aquino/Gloria Camba	Ka'u	Typica - Washed
10	Miranda Farms	Jose and Berta Miranda	Ka'u	Typica

# HAWAII COFFEE ASSOCIATION

## 5th ANNUAL CUPPING COMPETITION AWARDS

July 20, 2013

### CREATIVE DIVISON ENTRIES SCORING >= 80

Score	Place	Farm	Owner	District	Varietal / Cultivation / Processing
86.939	1	Big Island Coffee Roasters	Brandon Damitz & Kelleigh Stewart	Hawaii	Pink and orange bourbon
86.510	2	Keokea Farm	Ann Ashley	Maui	Typica-Kent-Caturra, Wet
86.296	3	Shim Coffee & Protea Farm	Casey Shim	Maui	Wet Process
85.617	4	Rusty's Hawaiian L. L. C.	Lorie Obra	Ka'u	Bourbon
85.189	5	Pueo Coffee Company	Tom Leuteneker	Maui	Wet process,Hand picked,Sun dried
85.153	6	Greenwell Farms - Konawaena Farm	Tom Greenwell	Kona	F3 Hybrid
84.939	7	Malia Ohana	Malia Bolton	Kona	Arabica typica
84.903	8	Mauka Meadows	Bird Feather Co., Ltd.	Kona	Kona Typica
84.331	9	JN Coffee Farm	Leo Norberte	Ka'u	Guatemala
84.107	10	Joe Castaneda Farm	Joseph Castaneda	Ka'u	Typica
83.286	11	Bird Feather Nobu	Bird Feather Co., Ltd.	Kona	Kona Typica
83.214	12	Greenwell Farms - Konawaena Farm	Tom Greenwell	Kona	Jeni K
83.179	T-13	Hilo Coffee Mill	Jeanette Baysa	Hawaii	Mixed Typica, Caturra, Catuai
83.179	T-13	Big Island Coffee Connection	Mika Ono	Kona	Kona Arabica
83.161	15	Upcountry Specialties	Hugo Buetler	Maui	Red Catuai
83.107	16	Cherry Hill Estate	Thomas Belcastro	Kona	502
82.964	T-17	Onouli Farm	Eugene & Meredith Clapp	Kona	Typica
82.964	T-17	Kona Rising Coffee Co	Maria de Fatima da Silva	Kona	Kona Typica (Arabica)
82.964	T-17	Kowali Farm	Skip and Rita Cowell	Kona	Kona Blue Mountain
82.929	20	Tambra Gardens/Kula Beans	Tama Brandenburg	Maui	70% Typica- 30% Red Catuai
82.750	21	J. Yokoyama McDonald Farm	Robert McDonald	Kona	Arabica
82.500	22	FL Farm	Thaddeus Lilly	Ka'u	Typica (Guatamala)
82.458	23	KeKe Lani Estate	Genie and Tony Varboncoeur (sp?)	Kona	Typica
82.286	24	Greenwell Farms	Tom Greenwell	Kona	F3 Hybrid
82.250	25	Kupa'a Farm	Gerry Ross	Maui	Wet, Organic
82.107	26	Greenwell Farms	Tom Greenwell	Kona	Bourbon/Hawaiian Typica/Kona Typica
82.070	27	Piliani Kope Farm -2	Greg Stille	Maui	Typica Heirloom Kanaaka - Honey process-
82.021	28	Maui Mountain Coffee	Bobbie Becker	Maui	65%Red Catuai- 35% Typica, Wet
82.010	29	S & L Farms	Steve Hargrove	Maui	Typica, Wet
82.000	T-30	Gascon Coffee Farm	Jeffrey Gascon	Ka'u	Typica
82.000	T-30	Arianna Farms Ono Kona Coffee, L. L. C.	Robert and Sharon Wood	Kona	Arianna Peaberry Varietal Mix
81.750	T-32	Moloa'a Bay Coffee	John McClure	Kauai	Typica - Natural

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### CREATIVE DIVISON ENTRIES SCORING >= 80

Score	Place	Farm	Owner	District	Varietal / Cultivation / Processing
81.750	T-32	Kona King Coffee	Andrew and Nicki Yamane	Kona	Arabica-Wet Process Demucilaged
81.750	T-32	Cherry Hill Estate	Thomas Belcastro	Kona	Guatemalan Antigua
81.750	T-32	Holualoa Inn	Paul Cassandra Hazen	Kona	Typica
81.500	T-36	Kona King Coffee	Andrew and Nicki Yamane	Kona	Arabica-Wet Process Fermented
81.500	T-36	Kona Kulana Farms-#2	Christine Coleman	Kona	Arabica Typica and Dwarf Typica
81.250	T-38	Kona Coffee and Tea Company (Waiono)	Dan and Jan Bolton	Kona	Arabica typica
81.250	T-38	Greenwell Farms - Konawaena Farm	Tom Greenwell	Kona	Kona Typica
81.250	T-38	Compton Coffee Farm	John Compton/Rob Lind	Maui	Red Bourbon,org,honey pulped
81.125	T-41	Brazen Hazen Kona Coffee	Paul and Cassandra Hazen	Kona	Typica
81.125	T-41	Raymond Farms	Keoki Raymond/Rob Lind	Maui	Red Bourbon,org,wet ferment
80.875	T-43	Heavenly Hawaiian	Trudy and Dave Bateman	Kona	Maragogipe - Big Bean
80.875	T-43	Lehuula Farms, LLC	Brian Axelrod	Kona	Typica
80.875	T-43	Leisure Bean Farm	John Sigurdson	Kona	Arabica
80.750	46	Island Sun Coffee	Al and Donna Woolley	Kona	Typica
80.500	47	Arianna Farms Ono Kona Coffee, L. L. C.	Robert and Sharon Wood	Kona	Ariana Mauka Reserve Varietal
80.125	48	Kolealea Ag Center	Sylvia Cenzano	Maui	Typica- Hand picked,Sun dried

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## 5th ANNUAL CUPPING COMPETITION AWARDS

July 20, 2013

### COMMERCIAL DIVISION ENTRIES SCORING >= 80

Score	Place	Farm	Owner	District	Varietal /Cultivation / Processing
85.510	1	Mountain Thunder Coffee-Honaunau	Trent Bateman	Kona	Typica
84.117	2	OK Farms	Edmund Olson	Hawaii	Red Caturra
84.110	3	JN Coffee Farm	Leo Norberte	Ka'u	Red Guatemala and yellow Guatemala
83.821	4	Wailapa Farms	Charles A. Brown	Kona	Kona Typica
83.750	5	JN Coffee Farm	Leo Norberte	Ka'u	Guatemala
83.571	6	Mountain Thunder Coffee-Kaloko Cloud Forest Estate	Trent Bateman	Kona	Typica
83.500	T-7	Big Island Coffee Roasters	Brandon Damitz & Kelleigh Stewart	Hawaii	Red caturra, catuai, pache, typica
83.500	T-7	Orcino Coffee Farm	Franklin Orcino	Ka'u	Typica
82.500	9	R & G Farm	Rogelio Aquino/Gloria Camba	Ka'u	Typica - Washed
82.250	10	Miranda Farms	Jose and Berta Miranda	Ka'u	Typica
82.027	11	Mountain Thunder Coffee-Kainaliu	Trent Bateman	Kona	Arabica Typica
82.014	12	Ka'u Coffee Mill	Edmund Olson	Ka'u	Typica/Red Caturra, Natural Dried
82.000	T-13	Arianna Farms Ono Kona Coffee, L. L. C.	Robert and Sharon Wood	Kona	Arianna Keauhou Reserve Varietal
82.000	T-13	Arianna Farms Ono Kona Coffee, L. L. C.	Robert and Sharon Wood	Kona	Arianna Mauka Kona Typica
81.750	T-15	One Heart Farm Hawaii	Ed Bouc	Hamakua	Guatemalan Antigua
81.750	T-15	The Rising Sun	William Tabios	Ka'u	Typica
81.500	T-17	R & A Javar Coffee Farm	Ruby and Amy Javar	Ka'u	Caturra
81.500	T-17	Moki's Farm	Roger and Vivian Rittenhouse	Kona	Kona Typica
81.500	T-17	Kona Mountain Coffee	John Fox	Kona	Arabica Typica
81.375	20	Rusty's Hawaiian L. L. C.	Lorie Obra	Ka'u	Guatemala Typica
81.250	T-21	Joe Castaneda Coffee Farm	Joseph Castaneda	Ka'u	Guatemala
81.250	T-21	Fernandez Farms Hawaiian Coffee	Fely Fernandez	Ka'u	Typica
81.250	T-21	Ka'u Coffee Growers Co-op	Gloria Camba	Ka'u	Typica
81.125	24	Kauai Coffee Company	Mike Shimatsu	Kauai	Blue Mt. - Wet
80.875	T-25	Kowali Farm	Skip and Rita Cowell	Kona	Kona Typica
80.875	T-25	Waialua Estate Coffee	Dole- Derek Lanter	Oahu	Typica, Mech, Wet
80.625	27	Kona Kulana Farms-#1	Christine Coleman	Kona	Arabia Typica
80.000	28	HuaHua Farm	Clare and Phil Wilson	Kona	Kona Typica